



Strategies for a New Economy 2012 Conference

June 8 -10th, Bard College - Annandale-on-Hudson NY

 neweconomicsinstitute.org

STRATEGIES FOR A NEW ECONOMY

NEW ECONOMICS INSTITUTE

JUNE 8-10, 2012 AT BARD COLLEGE, ANNANDALE-ON-HUDSON, NY

FRIDAY, JUNE 8

11:00-6:00 REGISTRATION AND CHECK-IN IN THE ATRIUM, OLIN HALL

3:00-3:30 WELCOME BY THE CO-CHAIRS:

Neva Goodwin, Will Raap and Eban Goodstein

3:30-4:00 PLENARY SESSION:

James Gustave Speth

Building the New Economy: Ten Steps We Can Take Now

4:00-4:15 CONNECTION POINT

4:15-5:00 PLENARY SESSION:

Heather McGhee

Respondent: Rebecca Henderson

A New Economy for a New America

5:10-6:00 WORKSHOP 1

AUDITORIUM: Building Social Economies in the South: Current Experiences in Cuba and Ecuador (30)

THEME: Responsive Government

WITH Rafael Betancourt, Gregory Biniowsky AND Maria Mercedes Placencia; Moderated by Eric Leenson

ROOM 102: Framing the Commons: Identifying, Organizing and Sharing (33)

THEME: Sharing the Commons

WITH Peter Barnes; Respondent Marcellus Andrews

ROOM 104: Post-Cartesian Guidance Systems for the Anthropocene (48)

THEME: Visioning and Modeling

WITH Richard Norgaard AND Peter Brown

ROOM 201: Energy Security as Human Security: Models to Secure Energy for All (43)

THEME: Sustainable Production and Development

WITH Paul Smith Lomas AND Victoria Johnson

ROOM 202: Money as if the Earth and People Mattered (46)

THEME: Transforming Money

WITH Hazel Henderson via teleconference AND Chris Lindstrom; Moderated by Susan Witt

ROOM 203: Vermont—Building Resilient Food and Energy Systems with Local Capitalism (16)

THEME: Rebuilding Local Economies

WITH Will Raap, Chuck Ross AND Ellen Kahler

ROOM 201: The Future of Finance, A Macro Overview (1)

THEME: Banking and Financing

WITH John Fullerton, Josh Ryan Collins AND Bob Massie

ROOM 205: Building Community Wealth: Models and Strategies to Reshape Local Economies to Meet Community Needs (22)

THEME: Reimagining Ownership and Work

WITH Caroline Murray, Rita Axelroth Hodges AND Esteban Kelly; Moderated by Steve Dubb

6:10-7:10 SIDE EVENT: MEET THE NEFERS! AT OLIN HALL ATRIUM (54)

6:00-8:00 DINNER IN KLINE HALL

8:00-9:00 KEYNOTE ADDRESS:

Bill McKibben

Money and Climate: Can Both Exxon and the Planet be Healthy?

The Richard B. Fisher Center at Bard College

60 Manor Road, Red Hook, NY

Open and Free to the General Public.

9:00-10:00 RECEPTION AND BOOK SIGNING AT FISHER CENTER

SATURDAY, JUNE 9

7:30-9:00 BREAKFAST IN KLINE HALL

9:00-11:00 REGISTRATION CONTINUES IN THE ATRIUM, OLIN HALL

9:00-9:30 PLENARY SESSION:

Bob Massie

Building the Vision: Finding Unity in the New Economy

9:30-10:00 CONNECTION POINT

10:10-11:00 WORKSHOP 2

AUDITORIUM: **The Evergreen Cooperatives in Cleveland: A Template for Building Inclusive Local Economies (23)**

THEME: Reimagining Ownership and Work

WITH John Fullerton, Medrick Addison AND Atlee McFellin; Moderated by Rachel Greenspan

ROOM 102: **Beyond GDP in Action: Working with Governments (7)**

THEME: Measuring Well-Being

WITH Lew Daly AND Sean McGuire

ROOM 104: **Land, Food and Justice: Making the New Farm Economy Work (17)**

THEME: Rebuilding Local Economies

WITH Elizabeth Henderson, Severine Von Tscharnher Fleming AND Martin Ping; Moderated by Katharine Millonzi

ROOM 201: **Rewriting Government Policy: New Rules to Reign in Corporations and Revive Local Economies (29)**

THEME: Responsive Government

WITH Stacy Mitchell AND Andrew Simms

ROOM 202: **New Economy Network Core Principles (50)**

THEME: Visioning and Modeling

WITH David Brodwin, Soledad Teixido AND Allen White; Moderated by Sarah Stranahan

ROOM 203: **Reclaiming the Commons: Creating Community Agency and Ownership of Public Spaces and Resources (35)**

THEME: Sharing the Commons

WITH Alexa Bradley, Carina Millstone AND Cynthia Nikitin

ROOM 204: **Impact Investing 2.0 (4)**

THEME: Banking and Financing

WITH Don Shaffer, Kevin Jones AND Margot Brandenburg

ROOM 205: **Framing and Practicing Sustainable Consumption and Production (38)**

THEME: Sustainable Production and Consumption

WITH John De Graaf AND Donnie Maclurcan

11:10-12:00 WORKSHOP 3

AUDITORIUM: **Harnessing the Internet for Collective Projects and Action (13)**

THEME: Messaging the New Economy

WITH Tal Niv, Alnoor Ladha AND Matt Stinchcomb

ROOM 102: **Indian Line Farm: Conservation, Affordable Access, Sustainability (34)**

THEME: Sharing the Commons

WITH Lisa Byers, Susan Witt AND Frank Lowenstein

ROOM 104: **Building Urban Local Economies from the Ground Up (21)**

THEME: Rebuilding Local Economies

WITH Mary Rowe, David Boyle AND Anne Tate

ROOM 201: **Creating New Curriculum to Address the Needs of the Time (11)**

THEME: Messaging the New Economy

WITH Neva Goodwin, Debra Rowe AND Rob Johnson

ROOM 202: **How Well are National Economies Positioned to Survive the Emerging Resource Constraint? (9)**

THEME: Measuring Well-Being

WITH Susan Burns AND Kath Delaney

ROOM 203: **The Good Financial Society (6)**

THEME: Banking and Financing

WITH Pavlina Tcherneva AND Thorvald Moe; Moderated by Eban Goodstein

ROOM 204: **Changing the Conversation through Mass Movement Activism (32)**

THEME: Responsive Government

WITH Marty Dagoberto, Annie McShiras AND Stephen Squibb; Moderated by Rachel Plattus

ROOM 205: **If a New Economy is to Emerge, What is the Role of Government and How do we Get the Government we Need? (27)**

THEME: Responsive Government

WITH Timothy E. Wirth AND James Gustave Speth

12:00-2:00 LUNCH IN KLINE HALL

2:00-2:50 PLENARY SESSION:

Will Raap, Michelle Long and David Orr

The New Economy: It's Happening Now, Where We Live

3:00-3:50 WORKSHOP 4

AUDITORIUM: **Modeling the Great Transition: Why Money Matters (49)**

THEME: Visioning and Modeling

WITH Stewart Wallis, Emanuele Campiglio AND Tim Jenkins

ROOM 102: **Connected Local Economies (19)**

THEME: Rebuilding Local Economies

WITH Liz Cox AND David Boyle

ROOM 104: **Communities of Trust (39)**

THEME: Sustainable Production and Consumption

WITH Stephanie Mills, Vicki Robin AND Caroline Woolard

ROOM 201: **Moving to a Caring Economy: Developing Indicators of Social Welfare (10)**

THEME: Measuring Well-Being

WITH Kimberly Otis AND Shireen Mitchell

ROOM 202: **Revitalizing Our Economies through Community Currencies: Creating a Sane Monetary System (44)**

THEME: Transforming Money

WITH Josh Ryan Collins AND Edgar Kampers

ROOM 203: **What is Rio+20 and What Can We Hope From It? (31)**

THEME: Responsive Government

WITH Kirsty Schneeberger, Felix Dodds AND Rina Kuusipalo;
Moderated by Timothy E. Wirth.

ROOM 204: **Governance of the Financial System (2)**

THEME: Banking and Financing

WITH John Fullerton, Rob Johnson AND Wally Turbeville

ROOM 205: **Urban Communities: The Dudley Street Experience (20)**

THEME: Rebuilding Local Economies

WITH Jason Webb, Harry Smith AND Tony Hernandez; Moderated by Dan Levinson

4:00-4:50 WORKSHOP 5

AUDITORIUM: **Grassroots Finance Initiatives (5)**

THEME: Banking and Financing

WITH Jenny Kassin AND Michael Shuman; Moderated by Susan Witt

ROOM 102: **Stories from BALLE: How Local Business can be a Force for Change, Community Empowerment and Resilience (15)**

THEME: Rebuilding Local Economies

WITH Judy Wicks, Michelle Long AND Merrian Goggio Borgeson

ROOM 104: **From Ego-System to Eco-System Economies: How to Build Collective Leadership Capacity (52)**

THEME: Visioning and Modeling

WITH Otto Scharmer AND Alisa Gravitz

ROOM 202: **From Pie in the Sky to Food on the Table: Food Sustainability and the Private Sector (24)**

THEME: Reimagining Ownership and Work

WITH Thomas Harttung, David Barber AND Petra Tanos; Moderated by Katharine Millonzi

ROOM 203: **Attitudes about Work Time and the Path to a Shorter Working Week (40)**

THEME: Sustainable Production and Consumption

WITH Juliet Schor AND Julia Slay

ROOM 204: **Changing the National Conversation through Message, Research, and Communications Capacity (12)**

THEME: Messaging the New Economy

WITH Andrew Simms, Bob Perkwitz AND David Brodwin

ROOM 205: **Breakthroughs in Measuring Well-Being: The Key to a New Economy (8)**

THEME: Measuring Well-Being

WITH Stewart Wallis AND Robert Braun

5:00-5:50 PLENARY SESSION:

Gar Alperovitz

Respondent: Alisa Gravitz

Our Time in History: The Possibility of Fundamental System Change

6:00-7:00 SIDE EVENT: CORPORATION 20/20 AND THE CAPITAL INSTITUTE. IN OLIN HALL ROOM 204 (55)

6:00-8:00 DINNER IN KLINE HALL

8:00-9:30 EVENING EVENT:

Life is What You Make It: A Concert and Conversation with Peter Buffett

The Richard B. Fisher Center at Bard College

60 Manor Road, Red Hook, NY

Open to the General Public.

Free for all Conference Attendees.

9:30-10:30 RECEPTION AND BOOK SIGNING AT FISHER CENTER

SUNDAY, JUNE 10

7:30-9:00 BREAKFAST IN KLINE HALL

9:00-9:50 WORKSHOP 6

AUDITORIUM: **Regional Currencies Financing Local Production (45)**

THEME: Transforming Money

WITH Susan Witt, Robert Fishman AND Deneene Brockington

ROOM 102: **Adapting to the "New Normal" in the Post Growth Era (51)**

THEME: Visioning and Modeling

WITH Richard Heinberg AND Tina Clarke

ROOM 104: **The Role of Media in Exploring the New Economy (14)**

THEME: Messaging the New Economy

WITH Andy Revkin AND David Brancaccio

ROOM 202: **The Blue Economy—Stewardship of Oceans and Fisheries (36)**

THEME: Sharing the Commons

WITH Niaz Dorry AND Rupert Crilly

ROOM 203: **Business Innovation and Power in a New Economy (26)**

THEME: Reimagining Ownership and Work

WITH David Levine, Nathan Gilbert AND Jeffrey Hollender

ROOM 204: **Communicating Stewardship and Value Creation (3)**

THEME: Banking and Financing

WITH Lisa French AND Mike Wallace

ROOM 205: **Deep Wealth (42)**

THEME: Sustainable Production and Consumption

WITH Art Brock AND Eric Harris-Braun

10:00-10:50 WORKSHOP 7

AUDITORIUM: **Common Wealth in the 21st Century (37)**

THEME: Sharing the Commons

WITH Peter Barnes AND James Boyce

ROOM 102: **The Oberlin Project (18)**

THEME: Rebuilding Local Economies

WITH David Orr; Respondent Anne Tate

ROOM 104: **Active Citizenship and Innovations in Time-Based Systems (47)**

THEME: Transforming Money

WITH Rob Van Hilten AND Josh Ryan Collins

ROOM 202: **Results that Matter: A New Paradigm for System Change (41)**

THEME: Sustainable Production and Consumption

WITH Julia Slay, Edgar Cahn AND Christine Gray

ROOM 203: **Modeling, Managing, and Facilitating Innovative Solutions for a New Economy (53)**

THEME: Visioning and Modeling

WITH Stephen Posner, Brian Kelly AND Gary Flomenhoft

ROOM 204: **Mobilizing an Ownership Shift: Strategies for Large-Scale Change (25)**

THEME: Reimagining Ownership and Work

WITH Allen White AND Marjorie Kelly

ROOM 205: **99 to 1: Policy Steps (28)**

THEME: Responsive Government

WITH Chuck Collins, Faiza Shaheen AND Noel Ortega

11:00-11:45 PLENARY SESSION: NEW ECONOMY ACTIONS, LED BY BOB MASSIE

11:45-12:30 PLENARY SESSION: REFLECTIONS, LED BY BOB MASSIE

12:30-2:00 LUNCH IN KLINE HALL